

The time has come

The MAAVS' 27th annual convention and show "**Timeless Violets**" will revisit the Fredericksburg Hospitality and Conference Center October 26 – 28, 2017.

Nine years ago, we held our 2008 show "Violets along the Shenandoah" at the same location. I know you'll **enjoy the amenities**: \$99 room rate, free WiFi, micro-wave and small refrigerator in every room, pet friendly, two complimentary breakfasts per room, fitness center on site, restaurants and shopping mall within walking distance, and easy access off I-95.

Help me extend a warm welcome to the AVSA Executive Council. It will hold its annual meeting with us in Fredericksburg. You can meet and talk with Board members and the newly elected AVSA President, Dr. Richard Nicholas, who will be one of our speakers. Members of the council are from around the country. They look forward to talking with growers and AVSA members to gain ideas. They are ready to listen. This is your turn to ask questions, voice your opinions, and be heard.

The commercials are coming, the commercials are coming. There is no better place than a convention sales room to find your "must have" plants! I guarantee you will find a wide assortment of new varieties, well-known favorites, vintage stock, trailers, species, and unusual varieties. Come indulge yourself and have a great time.

Talk about a great time? We are offering a **trolley tour** to historic areas and civil war battlegrounds. There will be a short stop downtown to peek in some stores or grab a quick bite to eat. Tour: 11:30 – 2 on Saturday -- \$27.

Our show schedule ran in the last MAAVS Memo, but you can also access it at MAAVS.org. A fun design schedule gives everyone their chance to "get creative". **Reserve your design space** with Pat Knight, kemts@cox.net or mail to: 1796 Stonehaven Lane, Virginia Beach, VA 23464, between Friday, August 25 and no later than Monday, September 25, 2017.

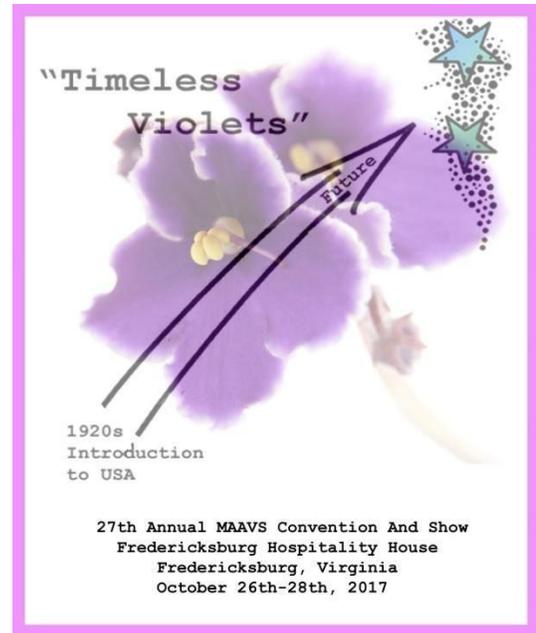
We have a comfortable hospitality room for the convention. It would be great if you could **contribute to the "stash"** with your favorite cookies, fruit, or munchies. Even with the complimentary breakfast, violet growers love to sit and talk and graze!

Kitty Hedgepeth is our wonderful Awards chair. Thank you! Please **donate an award on your registration form** or send your contribution (check made out to MAAVS) to: MAAVS Awards, c/o Kitty Hedgepeth, 4024 Cutshaw Ave, Richmond, VA 23230. Awards make nice thank you gifts for exhibitors.

Register today and be prepared to have a great time! Questions or suggestions? Please email me.

Looking forward to seeing everyone (with their entries) in Fredericksburg! Until then, good grooming!

Sue Hoffmann, 2017 Convention Chair, violetsue123@outlook.com



Convention Souvenir Booklet advertising

What better way to support your friends, other growers, hybridizers and MAAVS members than with an ad in the 2017 Convention Souvenir Booklet? Ad rates remain at a very attractive price, only \$25 for a full page, \$15 for a half page, and \$10 for a quarter page. Your support is greatly appreciated.

Payment should be sent to Laurene Jones with your Convention Registration. Checks - made out to MAAVS. Send your advertising copy to violetsue123@outlook.com by October 8th.

Hotel Booking

<http://bookings.ihotelier.com/bookings.jsp?groupID=1691699&hotelID=15003>

or

Hotel direct – 540-786-8321 and ask for the above block

Please make sure to mention that you are with the MAAVS group.

Fredericksburg Hospitality House Hotel and Conference Center
2801 Plank Road
Fredericksburg, VA 22401
540-736-1006
Fax: 540-786-0397
www.fredericksburghospitalityhouse.com

MAAVS Fredericksburg Dinners

Friday Night – George Washington’s Feast Buffet - \$40

Chicken Champagne; Beef tips in gravy; Pasta Primavera

Iceberg, romaine, radicchio and leaf lettuce topped with cherry tomatoes, cucumber and julienne carrots, served with assorted dressings, plus Chef’s choice of starch and vegetables.

Assorted freshly-baked cakes and pies

Saturday Night Banquet

Beef tournedos w/Bourbon crème sauce - \$39

White Chicken Parmesan topped w/Provolone cheese, finished w/creamy Alfredo sauce - \$38

Vegetarian Tower - \$35

All entrees include fresh garden salad with house dressing, oven-fresh rolls with butter, chef’s choice of starch and vegetable, dessert & freshly-brewed coffee, decaf coffee, hot tea or iced tea

27th MAAVS Convention and Show Chairmen

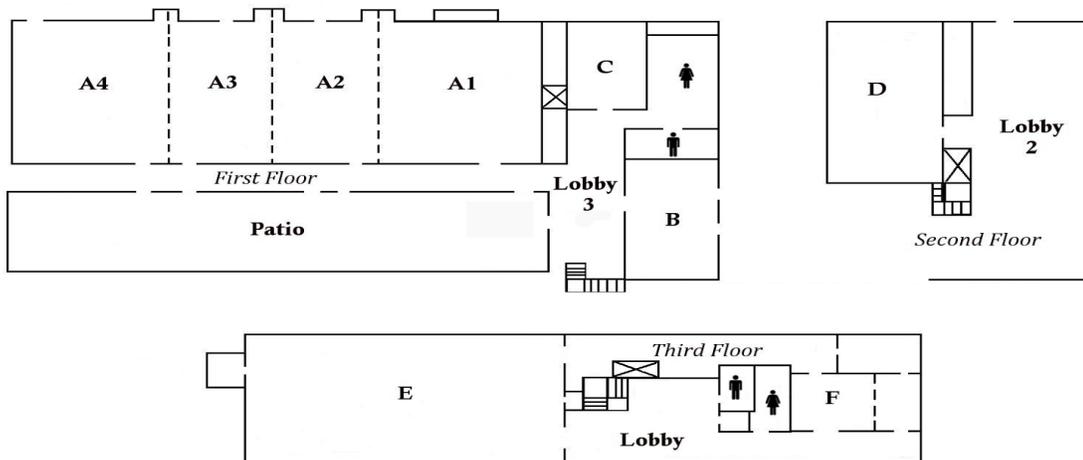
Convention

Chair – Sue Hoffmann
Convention Treasurer - Kitty Hedgepeth
Commercial Sales – Donna Brining
Registration – Laurene Jones
Convention Souvenir Booklet –
Publicity - Open
Membership - Ken Barbi
Table Decor and Favors – Tidewater AVS, Norfolk, Virginia and Sue Hoffmann
Ways and Means - Open
Photography - Neil Lipson
Programs – Dr. Richard Nicholas and TBA
Ways & Means – Open

Show

Co-chairs – Sharon Long and Pat Knight
Staging – Pat Knight and Josane Wagner
Schedule - Ken Barbi, horticulture, and Pat Knight, designs
Design Reservations – Pat Knight
Show Awards - Kitty Hedgepeth
Ribbons - Vicki Carr
Entries - Ken Barbi
Classification – Linda Abplanalp
Placement – LaDonna Hopson
Education & AVSA - Neil Lipson
Judges and Clerks – Susan Barbi
Niches - Richmond AVS
Properties – Ken Barbi

Meeting Floor Configurations



MAAVS 2017 Convention - Schedule of Events

Final location of events has not been decided. They will be listed in the show booklet.

Thursday, October 26, 2017

- 12 noon - 10 pm – Commercial sales set-up
- 12 noon – 7 pm – Convention registration
- 12 noon – 7 pm – Classification and entries
- 12 noon – 12 midnight – Design exhibitor set-up

Friday, October 27, 2017

- 7 am – 8:45 am – Design touch-up
- 8:30 – 9 am – Judges' instructions
- 9 am – 12 noon – Judging of the show
- 9 am – 5 pm – Commercial sales room open
- 9 am – 5 pm – Convention registration (lobby 3)
- 12 noon – 1 pm – MAAVS Executive Board Meeting
- 1 pm – 5 pm – Showroom open - the public is welcome
- 1:30 pm – 2:45 pm – **Program #1**
- 6 pm – 7 pm – Happy Hour in the hotel - Shannon's Bar & Grille
- 7 pm – Show-themed costume parade –What decade are you, 1920 – 2000? Represent a class from our Design Schedule
- 7 pm – 9 pm Costume party / Welcome Dinner Buffet

Saturday, October 28, 2017

- 8 am – 9 am – Show open to photographers only
 - 9 am – 4 pm – Convention registration (lobby 3)
 - 9 am – 4 pm – Commercial sales room open
 - 9 am – 4 pm – Showroom open – the public is welcome
 - 9:30 am – 10:45am – **Program #2**
 - 11:30 am – 2 pm – Trolley tour of Historic Fredericksburg and Civil War Battlefields*
 - 3 pm – 4 pm – MAAVS Annual membership meeting
 - 4 pm – 4:30 pm – Show plant pickup
 - 4:30 pm – 5 pm – Show breakdown
 - 6 pm – 7 pm – Happy Hour in the hotel - Shannon's Bar & Grille
 - 7 pm – 9 pm – Awards Banquet (TBA)
- *Subject to change

Trolley Tour of Historic Fredericksburg and Civil War Battlefields

Travel back through time - from the days when Native Americans hunted and farmed the area, to the arrival of settlers in Jamestown, Yorktown and Fredericksburg in the 1600's, and through the birth of our Nation and its growing pains during the Civil War era.

On our guided tour of the Historic District and Fredericksburg Battlefields, you will experience the past, present and future of a city rich in history and teeming with monuments, markers and attractions for all ages. You'll see unique shops and restaurants operating in buildings that are hundreds of years old! Learn about the many famous and interesting people who have visited here, plus many who called Fredericksburg home. Hear about events that have taken place since the city was established in 1728.



tours.

See and hear about the monuments to Thomas Jefferson, who in 1777 gathered with his colleagues in Fredericksburg and drafted the Virginia Statute for Religious Freedom, a document so powerful that it ultimately led to the religious freedoms in the first amendment of the Constitution of the United States. During your stay, you may want to visit the museum and memorial library of our fifth president, James Monroe, who lived and worked in the city as a prominent attorney before entering politics and eventually being elected as our President.

In the 1860's, four major battles of the Civil War were fought within 15 miles of Fredericksburg. In 1862, the Battle of Fredericksburg was fought in and around the downtown area. You will have a chance to view the homes, churches and buildings used by both Confederate and Union fighting forces during these battles, many of which still bear the scars of the Civil War.

This tour will give you an overall view of Fredericksburg and a better idea of where you want to visit, including shops, restaurants, and living history museums such as Dr. Hugh Mercer's Apothecary Shop, Kenmore Plantation and many more.

Our trolley tour will be round-trip with pick-up at the hotel. Cost: \$27/person

Mid-Atlantic African Violet Society's
27th Convention and Show - October 26 - 28, 2017

“Timeless Violets”

at the Fredericksburg Hospitality House and Conference Center, Fredericksburg, Virginia

Name _____ Phone _____

Address _____

City _____ State/Prov. _____ Zip _____

Please check all that apply (one form per person): Individual Member _____ Guest _____

E-mail address _____ Name to go on Badge _____

In case of emergency, please notify:

Name _____ Relationship _____ Phone _____

Registration Fees

MAAVS Members \$30 _____ \$ _____

Non-members (all events except dinners) \$35 _____

Meals (Guests **DO NOT** have to pay a MAAVS Registration Fee to attend 1 or more dinners)

Friday, October 27 Costume party and *George Washington's Feast Buffet* - \$40 \$ _____

Saturday, October 28 *Awards Banquet and Installation Banquet*

(Select your choice)

_____ Beef tournedos w/Bourbon crème sauce - \$39 \$ _____

_____ White Chicken Parmesan w/creamy Alfredo sauce - \$38 \$ _____

_____ Vegetarian Tower - \$35 \$ _____

Trolley Tour of Historic Fredericksburg and Civil War Battlefields - \$27 \$ _____

MAAVS Membership renewal (Check expiration date on your mailing label) \$ _____

Individual \$15 _____

Joint (2 members at the same address) \$20 _____

Affiliate/Commercial \$20 _____

Show Award Donations \$ _____

Designated *** for: _____ or Undesignated _____

*** Designated awards are acknowledged on a first come first served basis. In the event two donors offer the same award, the donation will be applied where needed *** Deadline for awards to appear in the show booklet is October 1st.

Convention Booklet Advertising: Full page \$25 ____; ½ page \$15 ____; ¼ page \$10 ____ \$ _____

Send copy to: Sue Hoffmann – violetsue123@outlook.com

Total Enclosed \$ _____

Volunteer for: Clerking _____ Judging _____

Please send your registration and payment to: **Laurene Jones, 3430 Luttrell Road, Annandale, VA 22003-1269**. Make checks payable to **MAAVS** in US funds. Registration deadline is October 8, 2017. Following receipt, a confirmation will be sent to the e-mail address listed above.